

8 May 1974

Dear Jim,

Just finished browsing through your book which you so kindly left with me on Friday. I look forward to it providing many hours of interesting doses of an anecdotal nature. Much thanks.

Now to the business at hand. While watching the Today Show recently, I noted that Gene Shalit reviewed several books which were very similar to yours about various features available in different parts of the country. This probably represents a good, free advertising media; and knowing no other way to achieve this for you, I would suggest that you might send him a copy for his perusal and review on a subsequent program.

Again, thanks for the book--I hope it is a best seller!

Regards,